



SUNDAES GELATO

— DESSERT PARLOUR —



WELCOME

Welcome to Sundaes Gelato Harrow, a modern premium dessert brand inspired by the craftsmanship of authentic Italian gelato and the rich tradition of Afghan Sheeryakh.

Our aim is to create unforgettable dessert experiences through quality, innovation and exceptional customer service.



OUR STORY

Sundaes Gelato Harrow was founded from a passion for bringing families and communities together around great desserts.

We wanted to create a destination where every customer could enjoy premium gelato, handcrafted waffles, crepes, milkshakes, speciality coffee and our signature Sheeryakh in a welcoming atmosphere. Every product is carefully prepared using quality ingredients and attention to detail.



FOUNDER & VISION

To become one of the UK's most recognised premium dessert brands, renowned for exceptional quality, authentic flavours, outstanding hospitality, and continuous innovation.



MISSION

To create memorable experiences through premium desserts, artisan gelato, speciality drinks and outstanding hospitality.

OUR VALUES



01 QUALITY

We never compromise on the quality of our ingredients. We source the finest ingredients and prepare every product with care and precision.



02 HOSPITALITY

We treat every guest like our family and create a warm welcoming environment. Your happiness is the heart of everything we do.



03 INTEGRITY

We believe in honesty, transparency and doing the right thing. We stand by our promises and earn trust through every action.



04 FRESHNESS

We ensure freshness in every bite everyday. From our Kitchen to your table, we deliver freshness you can taste and trust.



05 COMMUNITY

We are proud to be part of the communities we serve and grow together. We support local and believe in building stronger connections.

WHY CHOOSE SUNDAES GELATO?

Our unique combination of Italian gelato and Afghan Sheeryakh sets us apart. We focus on premium ingredients, modern presentation, strict food hygiene, friendly service and continuous innovation.



Premium
Ingredients



Consistent
Quality



Freshly Prepared
Desserts



Excellent
Customer Service



Family-Friendly
Atmosphere



Modern
Presentation

OUR BRAND JOURNEY

From a passion for authentic flavours to becoming a growing premium dessert destination, our journey has always been guided by craftsmanship, quality and genuine hospitality.

Inspired by Afghan heritage and the artistry of Italian gelato, we continue to create memorable experiences while looking towards an exciting future of growth and innovation.



SIGNATURE PRODUCTS



Italian
Gelato



Afghan
Sheeryakh



Luxury
Sundaes



Belgian
Waffles



Fresh
Crepes



Milkshakes



Speciality
Coffee



Hot & Cold
Drinks



Seasonal
Desserts

PREMIUM GELATO COLLECTION

HANDCRAFTED FLAVOURS. EXCEPTIONAL EXPERIENCES.

Our premium gelato collection is carefully crafted using high-quality ingredients, refined techniques and a passion for creating unforgettable dessert experiences.

From timeless favourites to signature creations, every flavour is thoughtfully developed to deliver the perfect balance of richness, texture and indulgence in every scoop.



AFGHAN SPECIALITIES



SHEERYAKH

This is authentic handmade Afghani ice cream, which is one of the most popular desserts in Afghanistan. During the preparation process, no automated machinery is used to make this ice cream, it is completely made by hand using traditional methods. The recipe for this ice cream is boiled condensed milk, sugar and cardamom, topped with crumbled pistachios with a drizzle of creamy milk or clotted cream Malai or Qimaq (Optional).



FALOODA

Is a cold dessert with origins in the Indian subcontinent. Traditionally is made by mixing rose syrup, vermicelli, sweet basil (sabza / takmaria) seeds with Malal or Qimaq and our mouth-watering Afghan authentic handmade ice cream sheeryakh. Falooda is not only a drink but can be a meal in itself. Some ingredients like soaked basil seeds have a cooling effect on the body. Falooda is topped with crumbled pistachios with a drizzle of creamy milk or clotted cream Malai or Qimaq (optional).



JALA

This authentic ice cream is made using the same handmade methods as Sheeryakh (see above), which is also similar to the ones used to make Indian Kulfi Ice Cream. The recipe for this ice cream is Boiled/condensed milk, sugar and cardamom, topped with noodles and crusted ice, crumbled pistachios with a drizzle of creamy milk or clotted cream Malal or Qimaq (optional).

COFFEE & MATCHA COLLECTION

A refined collection of handcrafted coffee and matcha creations, bringing together rich flavours, premium ingredients and modern blends. Each beverage is designed to enhance every Sundaes Gelato moment



INTERIOR & CUSTOMER EXPERIENCE

At Sundaes Gelato, every detail is designed to create more than just a dessert experience. Our welcoming interiors combine modern design, comfortable spaces and a vibrant atmosphere where customers can relax, connect and enjoy memorable moments.

From beautifully presented desserts to attentive hospitality, we create destinations that encourage customers to return and share their experience with others.

FOOD QUALITY, HYGIENE & SUSTAINABILITY



FOOD QUALITY

We use carefully selected ingredients and thoughtful preparation methods to create premium desserts with exceptional flavour, freshness and consistency.



HYGIENE STANDARDS

We maintain strict cleanliness and safety standards across our operations, ensuring every dessert is prepared in a safe and professional environment.



SUSTAINABILITY

We are committed to responsible practices by reducing waste, making mindful choices and continuously improving our approach towards a more sustainable future.

CUSTOMER LOVE & RECOGNITION

At Sundaes Gelato, our greatest achievement is the trust and appreciation of our customers. Every visit, review and shared experience reflects our commitment to creating premium desserts, welcoming spaces and memorable moments.

4.9



AVERAGE RATING
Across Platforms



1000+

HAPPY CUSTOMERS
and Growing



Looking for a great dessert shop, look no further. This is amazing place. Dessert is amazing, Sweet and rich. Staff are polite and friendly.

Amandeep Dhillon



The Sundaes Gelato Afghani Sheeryakh is one of the best in the area. It is very tasty, authentic, and highly recommended. The shop is clean and pleasant, and the service is excellent..

Ahmed Faalzac

STORE LOCATIONS

With 10 locations across the UK, Sundaes Gelato bring premium desserts, speciality drinks and memorable experiences closer to communities nationwide. Each store reflects our commitment to quality, hospitality and creating welcoming spaces for customers to enjoy and connect.

SUNDAES GELATO LOCATIONS

- | | |
|-------------|------------------|
| 1. HARROW | 6. OXFORD |
| 2. FINCHLEY | 7. PLYMOUTH |
| 3. BEDFORD | 8. GLOUCESTER |
| 4. NEWBURY | 9. BIRMINGHAM |
| 5. NORWICH | 10. LOUGHBOROUGH |



BUSINESS GROWTH

Sundaes Gelato has grown into a recognised premium dessert brand, driven by exceptional quality, innovative products, and outstanding customer experiences. Today, with approximately 10 locations across the UK, we continue expanding through modern retail concepts while remaining committed to excellence, innovation, and customer satisfaction.



**10+ LOCATIONS
ACROSS
THE UK**



**HIGH STREET &
RETAIL
EXPANSION**



**PREMIUM
DESSERT
BRAND**



**GROWING
CUSTOMER
LOYALTY**



**SCALABLE
BUSINESS
MODEL**



**FUTURE
FRANCHISE
DEVELOPMENT**

FRANCHISE OPPORTUNITIES

Sundaes Gelato offers franchise opportunities for entrepreneurs looking to join a growing premium dessert brand. With a proven business model and dedicated support, we provide the foundation for long-term business success.

- *Proven Business Model*
- *Comprehensive Training*
- *Marketing & Brand Support*
- *High Street Kiosk Opportunities*
- *Ongoing Business Guidance*



PARTNER WITH US :

Join Sundaes Gelato and be part of a growing brand committed to quality, innovation, and exceptional customer experiences.



KIOSK CONCEPT

Sundaes Gelato welcomes enquiries from shopping centres, retail parks, investors and entrepreneurs interested in kiosks and franchise opportunities.

GROWING BRAND PRESENCE



With a growing brand presence and a proven dessert concept, we offer exciting opportunities for partners looking to introduce a premium dessert destination to their customers.

PREMIUM DESSERT DESTINATION



Our flexible kiosk formats are designed to suit high-footfall environments while delivering a memorable customer experience through quality products, attractive design and strong brand identity.



WHY INVEST IN SUNDAES GELATO?

A Premium Dessert Brand Built For Growth

Sundaes Gelato combines exceptional products, warm hospitality and a distinctive brand identity to create memorable customer experiences and exciting business opportunities.

01



STRONG BRAND IDENTITY

A distinctive dessert brand with a clear vision, premium positioning and a memorable customer experience.

02



CUSTOMER LOYALTY

A growing customer base built through quality products, exceptional service and consistent experiences.

03



MARKET OPPORTUNITY

A growing customer base built through quality products, exceptional service and consistent experiences.

MARKETING & DIGITAL PRESENCE

Sundaes Gelato strengthens its brand through engaging digital marketing, social media campaigns, and creative promotions, building meaningful customer connections while supporting continued business growth.

OUR PAGES



FACEBOOK

Sundaes Gelato
Harrow

@sundaesgelatoharrow



INSTAGRAM

@sundaes
gelatoharrow

@sundaesgelatoharrow



TIKTOK

@sundaes
gelatoharrow

@sundaesgelatoharrow



GOOGLE

Sundaes Gelato
Harrow

4.9 ★★★★★
(250+ Reviews)



WEBSITE

Visit our website for
menu, locations
& more

www.sundaesgelatoharrow.com

THANK YOU

GET IN TOUCH



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VISIT OUR WEBSITE